



ARCHITECTURAL LIGHT

Originally founded in 1975, SGM has over 40 years of experience producing lighting technology. Highly specialized in LED and IP65-rated lighting solutions, SGM has embarked on a journey to become the world's leading manufacturer of LED lighting.

With a constantly growing, highly qualified distributor network and branded subsidiaries around the world, SGM has established a strong global presence, while the company's product innovations such as the IP65-rated G-Spot and G-1 Beam LED moving heads have truly revolutionized the lighting industry.

SGM stands for innovation and experimentation with emerging technologies, and boasts one of the most experienced R&D teams in the lighting business. Since 2012, SGM has been headquartered in Denmark under the management of Peter Johansen. And with modern production facilities at HQ, quality in every aspect is assured.

While consolidating its position as an established player in entertainment lighting, SGM is intensifying its focus on architectural lighting solutions with heavy investment in R&D. As a result, the spring of 2016 marks the birth of a whole new range of permanent outdoor installation products (POI).





Business Park, Ahmedabad, India. Fixtures: G-Spot, Q-7





Kolding Light Festival, Denmark. Fixtures: LB-100, SixPack, P-5, G-Spot





Greenpeace campaign on renewable energy. Fixtures: G-Spot



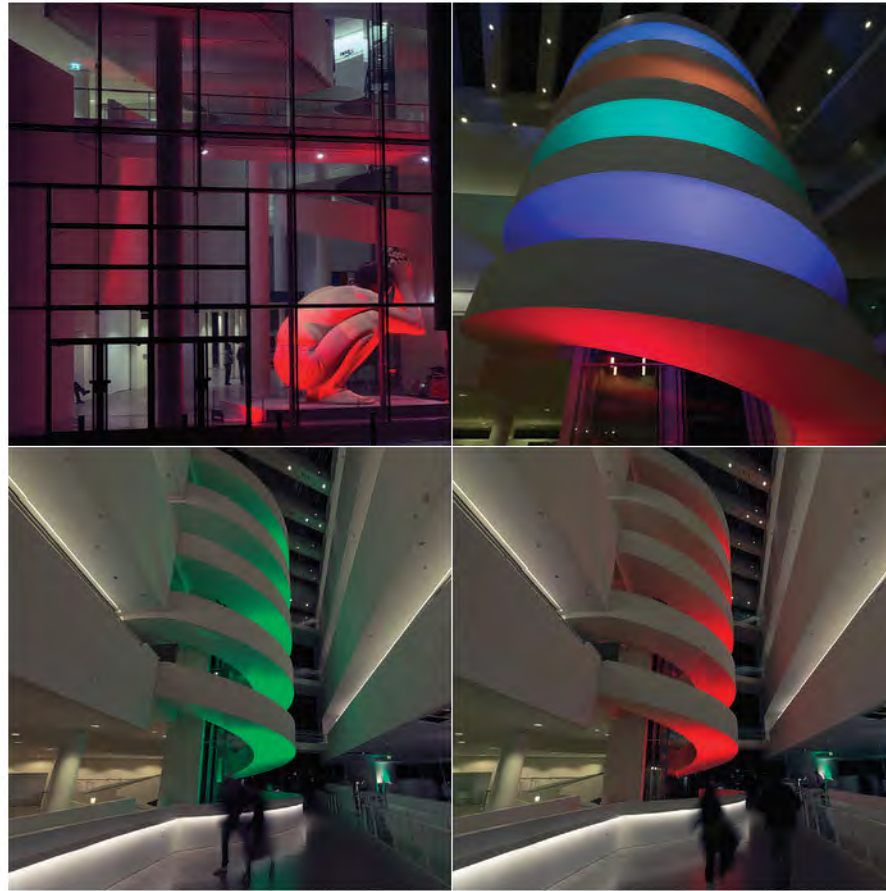
Coca-Cola®





"Rock in Rio", Brazil. Fixtures: P-5





ARoS, Aarhus Art Museum, Denmark. Fixtures: P-5, P-2, Q-7



Culture Night, Copenhagen, Denmark.
Fixtures: G-Spot, P-5, Q-7, SixPack, LT-100



NØRREPORT STATION





“By Light”, Malmö, Sweden. Fixtures: LP-700



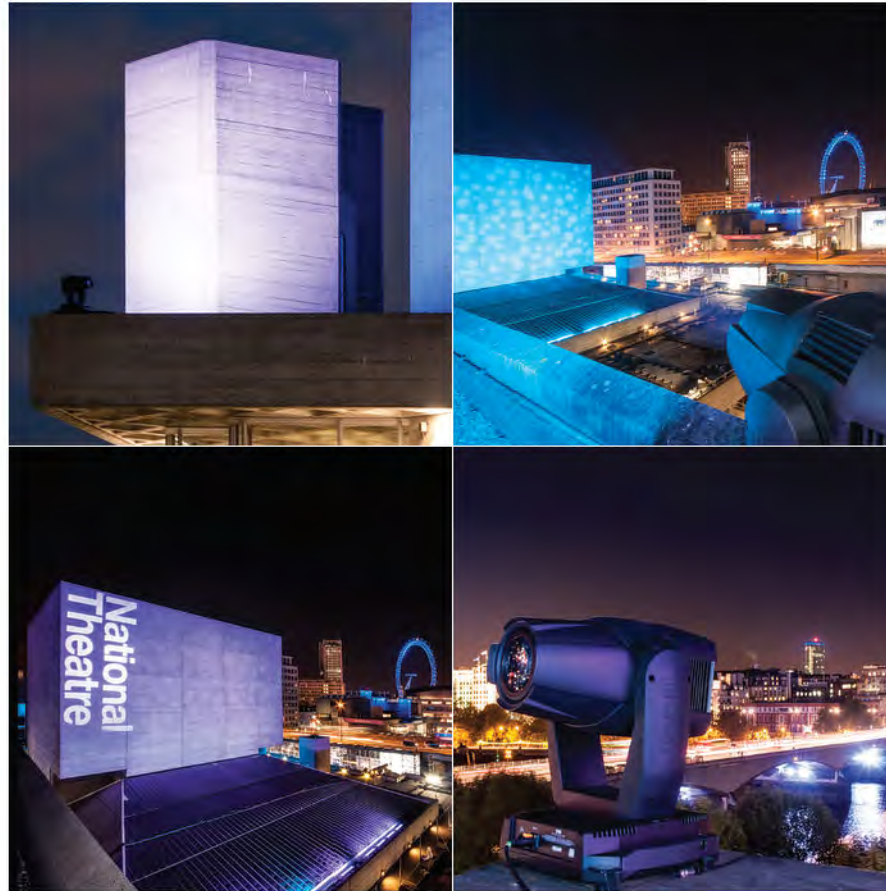


The Palace of Arts, Budapest, Hungary. Fixtures: P-5



MŰVÉSZETEK PALOTÁJA - BUDAPEST





The National Theatre, London, UK. Fixtures: G-Spot





Kew Gardens, London, UK. Fixtures: P-5





Catholic church, Kaunas, Lithuania. Fixtures: P-5, P-2



Koenigsegg's One:1
Fixtures: P-5

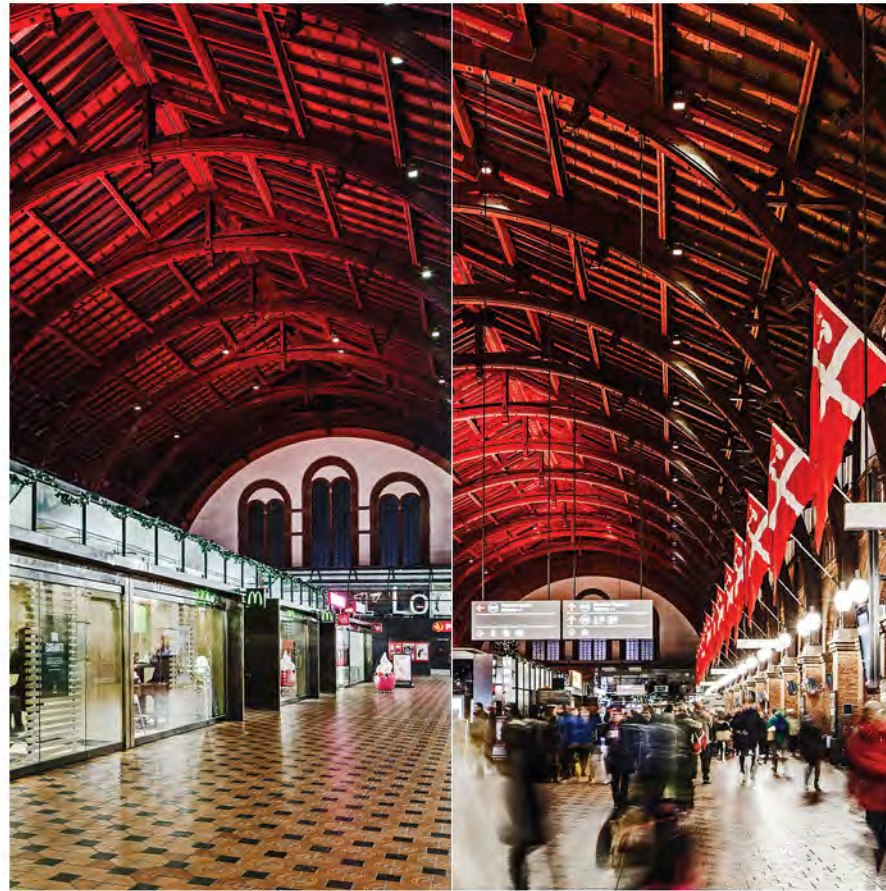




DTU, Technical University of Denmark. Fixtures: Q-7







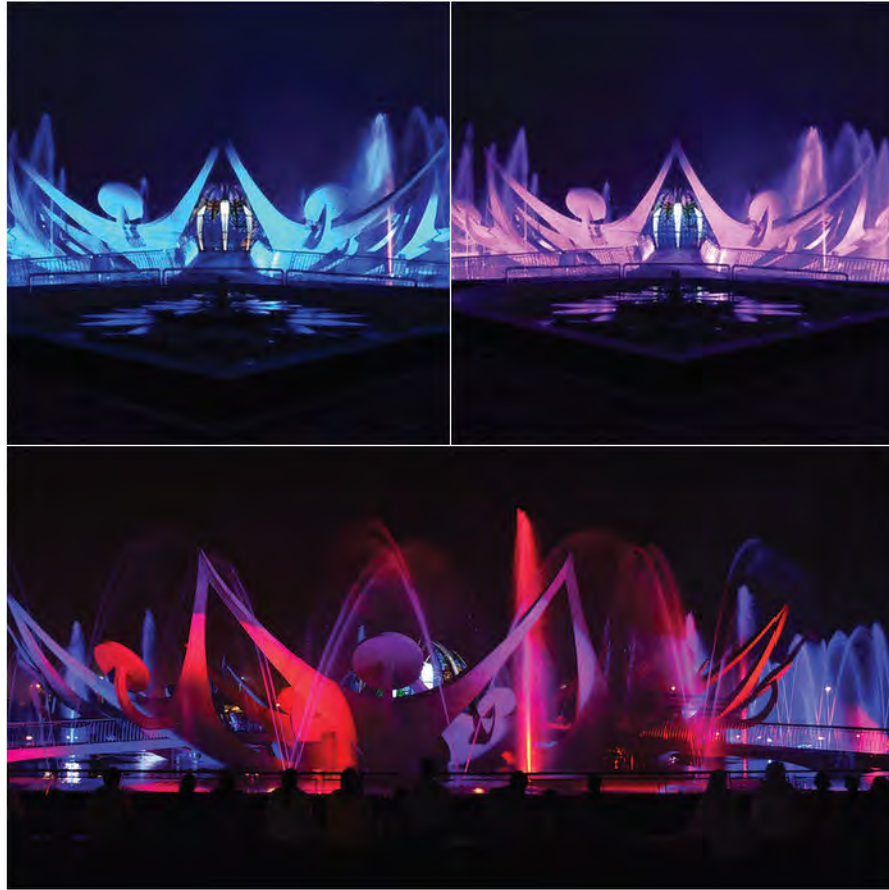
Copenhagen Central Station, Denmark. Fixtures: P-5





Inno, Antwerp, Belgium. Fixtures: G-Spot, P-5, Q-7, Q-2





Fountain of Oneness, Delhi, India. Fixtures: G-Spot



The Royal Opera House, Copenhagen, Denmark. Fixtures: P-5



The International
Festival of Light, Moscow, Russia.
Fixtures: P-5





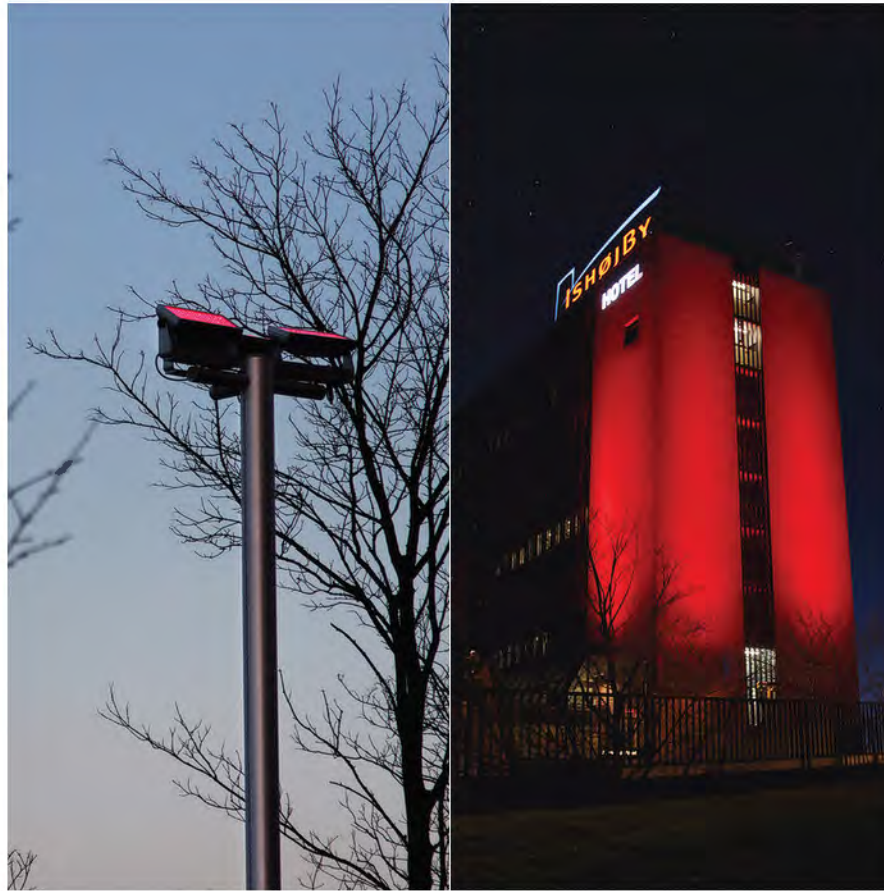


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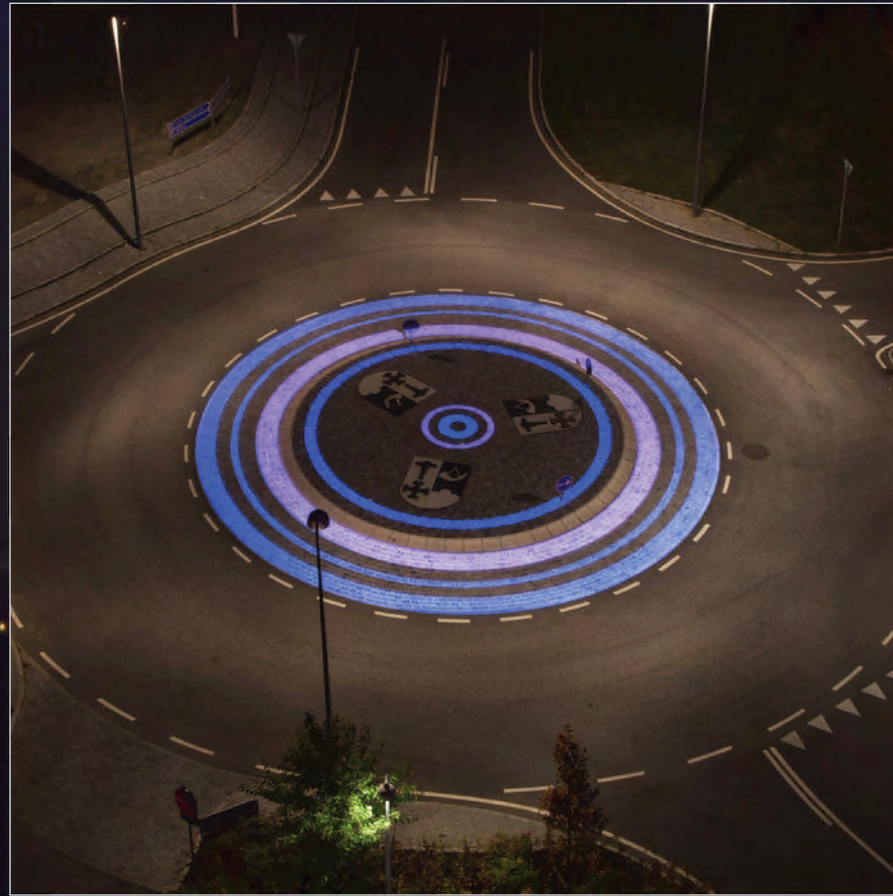


City of Ishøj, Denmark. Fixtures: SixPack, P-5





Tower of Americas, Luminaria Light Arts Festival, San Antonio, Texas, USA.
Fixtures: P-5



Roundabout, Ishøj, Denmark. Fixtures: G-Spot



NorthSide Festival, Aarhus, Denmark.
Fixtures: LD-5, P-5



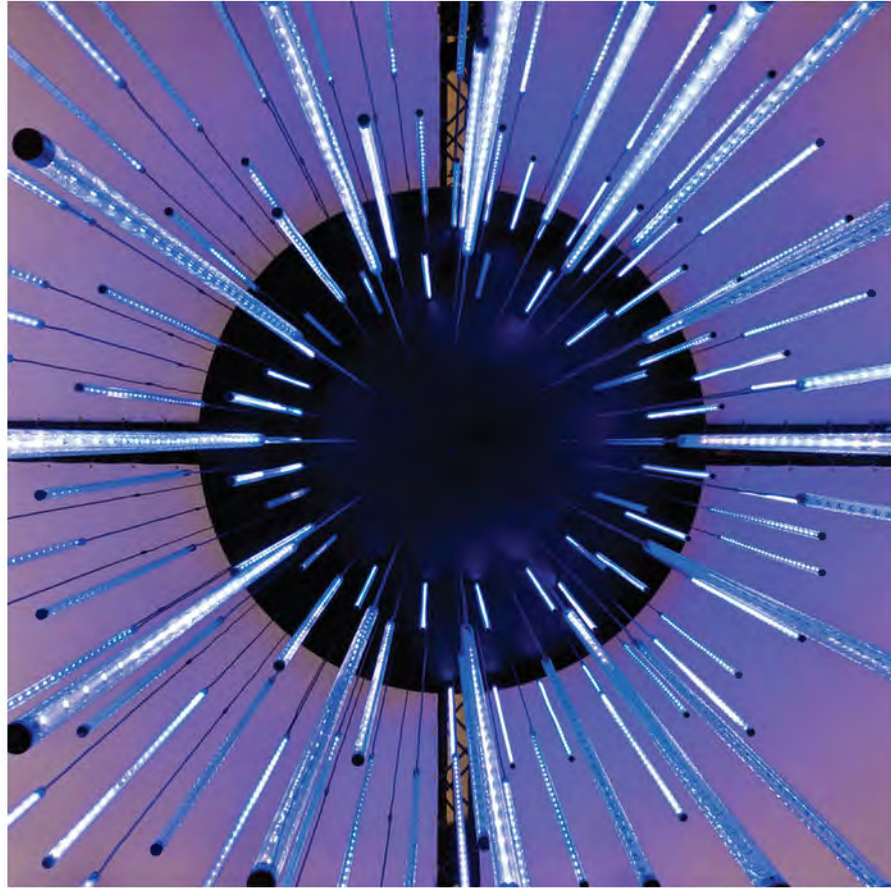






Iconic Crane Dance, Bristol, UK. Fixtures: P-5, P-2





Mobile World Congress, Barcelona, Spain. Fixtures: LT-100





European Capital of Culture 2014, Umeå, Sweden. Fixtures: P-5



UNESCO's HQ, Paris, France. Fixtures: P-5, G-Spot

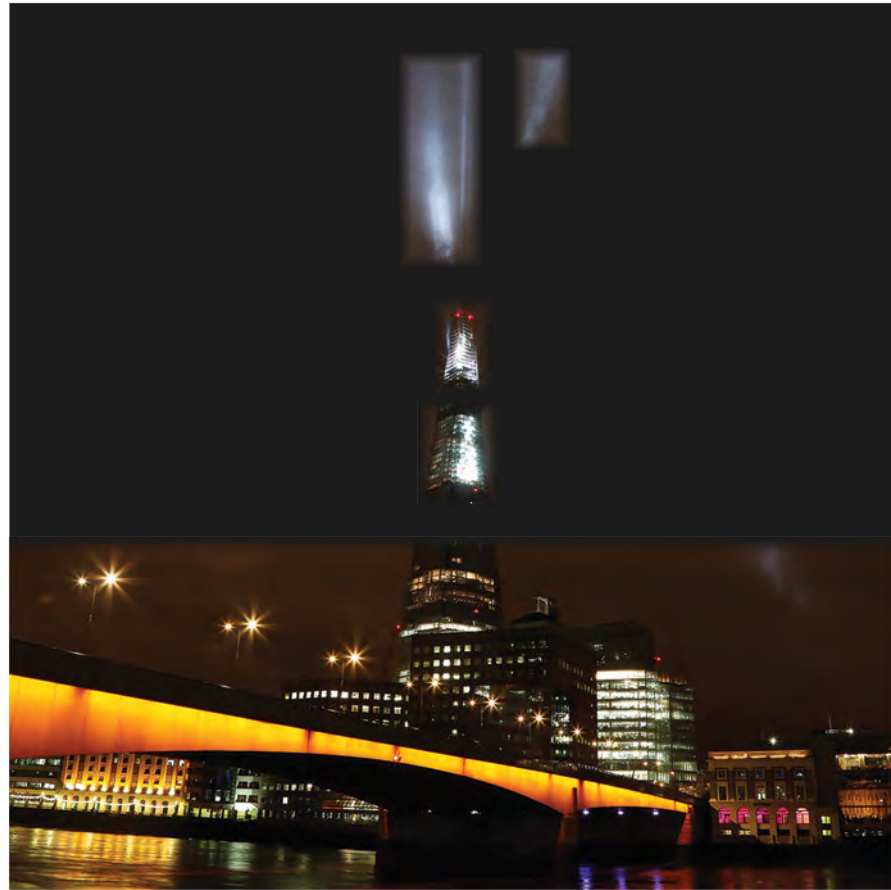






Doha Skyline, Qatar. Fixtures: G-Spot, P-5, SixPack





The Shard, London, UK. Fixtures: G-Spot, Q-7, P-5





The HouseHold Cavalry Museum, London, UK. Fixtures: G-Spot



LB-100



SixPack



P-5



G-Spot



Q-2 P-2



Q-7



LP-700



LD-5



LT-100

PROJECTS

- Business Park in Ahmedabad - India** / Project by Brainwave Designs - Lighting Designer Sushant Surve
- Kolding Light Festival - Denmark** / Project by Get Visual - Lighting Designer Christian Vigsø
- Greenpeace campaign - Denmark** / Project by ÅF Lighting - Electrical- and Lighting Engineer Frederik W. Borello
- Rock in Rio - Brazil** / Project by Zuluz Iluminação - Lighting Designer Valmor Neves
- The Danish Art Museum ARoS** / Project by SGM
- Culture Night Copenhagen - Denmark** / Project by ÅF Lighting - Lighting Designer Jasmine Van Der Pol
- The "by Light" project in Malmö - Sweden** / Project Designers Bo Andersson and Johan Moritz
- The Palace of Arts - Budapest** / Project by Zaj System House
- National Theatre - London** / Project by Arts Students - City College Norwich
- Kew Gardens - London** / Project by Culture Creative - Lighting Designer Phil Supple
- Catholic church in Kaunas - Lithuania** / Project by Leggato
- Koenigsegg One:1** / Project by SGM
- DTU, Technical University of Denmark** / Project by Matrix Sales - Lighting Specialist Urs Friis-Alstrup
- Copenhagen Central Station - Denmark** / Project by Matrix Sales - Lighting Specialist Urs Friis-Alstrup
- Inno Building - Antwerp** / Project by CST Production - Lighting Designer Christian Stenuit
- Fountain of Oneness - India** / Project by Eagle Eye Studios - Lighting Designer Lawrence Ryan
- Royal Opera House in Copenhagen - Denmark** / Project by Royal Theatre - Lighting Designer Tommy Larsen
- The international Festival of Light - Moscow** / Project by Aqua-Show - Lighting Designer Korzakov Anton
- City of Ishøj - Denmark** / Project by ÅF Lighting - Electrical- and Lighting Engineer Frederik W. Borello
- Tower of America - Texas** / Project by Enlightening Ideas - Lighting Designer Jerry Colmenero
- Roundabout at Ishøj City Centre - Denmark** / Project by ÅF Lighting - Electrical- and Lighting Engineer Frederik W. Borello
- The NorthSide festival - Denmark** / Project by NorthSide - Lighting Designer Jacob Baekmand
- Iconic Crane Dance in Bristol - UK** / Project by Studio Three Sixty - Lighting Designers Howard Eaton and Emma Chapman
- Mobile World Congress - Barcelona** / Project by Static Light Company - Lighting Designer Ross Corbett
- European Capital of Culture 2014 in Umeå - Sweden** / Project by Lumination of Sweden - Lighting Designer Tobias Hallgren
- Unesco's headquarters - Paris** / Project by Lighting Artist and Designer Kari Kola
- Doha Skyline - Qatar** / Technical production TechnoPro Ilc
- The Shard - London** / Project by Production Resource Group - Lighting Designers Jenni Pystynen and Adam Heslop, JBS
- The HouseHold Cavalry Museum - London** / Project by White Light

PHOTO CREDITS

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Jon Rowley - Paul Blakemore - Sarah Hickson - Alain Dereymaecker - Evaldas Virtekis - Morten Rygaard - RGB Kew -
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